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WINGATE

KIB



HOW TO BE AN ENTREPRENEUR IN NORWAY?



FREE ONLINE EVENT
27th March 2023

Together with Wingate, KiB proudly present the exiting event: **How to be an entrepreneur in Norway?**

Digital event, 27th of March 14 pm to 16 pm CET. Free of charge.

REGISTER NOW

By sharing knowledge, guidance, accomplishments and inspiration we hope to help female entrepreneurs boost the process of starting, running and growing your own business. Our objective is to contribute to cooperation and knowledge sharing across borders. We look forward to welcome participants from Serbia, Hungary, Moldova, Romania and Norway.

To attend all You have to do is **register for the event** and we will provide You with a link to the event. The event is **free of charge**, so please feel free to share the invitation with colleagues, friends and family.

Please join us for an exciting and informative afternoon. Warm welcome!

THE PROGRAM:

- Lene Conradi, Mayor Asker municipality
Welcome, the Importance of Female Entrepreneurs
- Wingate project, Agnes Puskás
Wingate – Working for Women and Entrepreneurs
- Innovasjon Norge, Magnar Ødelien
Support to Start-ups under EEA/Norway Grants and National Schemes in Norway
- Kari Sofie Bjørnsen, politician Asker municipality
Thriving your Business – how can Governmental Policies Help You Succeed
- FERD, Katinka Kreve Leiner
Social Entrepreneurs – Investing in Social Effect
- DnB Oppstartslos, Sigrid Høisveen Ulekleiv
Why we Need More Female Entrepreneurs in Norway and in the World
- WIN, Angela Holter
What do Investors Look for in the Companies they Invest in?
- HunEtablerer, Donna Kastrati
Transforming Trauma into Triumph: A War Child's Story of Building a Successful Business
- Closing and finale remarks



CONFERENCIER OF THE DAY

is KiBs and Wingates own communication manager, Lotte Frost. She has 25 years of experience from communication, media and advertising. For 15 years she ran a big American agency. Later, she has educated in sustainability. Lotte now runs her own company, holds several board positions and is passionate about helping other women establishing their own business.

FOR REGISTRATION VISIT:



PRESENTATION OF THE SPEAKERS:



Lene Conradi has been the mayor of Asker since 2007, when she was elected the first female mayor of Asker. She is currently chairman of the board of Sunne kommuner (Healthy Municipalities), which is part of the WHO European Healthy Cities Network. Conradi led the municipal merger of Hurum, Røyken and Asker in 2020. She has been an instigator in Asker's work on the UN sustainability goals, which is used as a framework for the new municipality. Conradi has a law degree, and before becoming a fulltime politician, she was political advisor to the mayor of Oslo.

Agnes Puskás is the coordinator of the WINGATE Project for development of women enterprises, financed by EEA and Norwegian Grants for Regional Cooperation. She is specialised in enterprise development, trade promotion and international project management with extensive experience in international business. Agnes is currently participating in international projects and network building, among those Chair of Business and Professional Women's (BPW) Association Budapest and BPW DanubeNet. She is an Economist and served as director of the Hungarian coordinator of Enterprise Europe Network (year 2014-2017).



Katinka Greve Leiner has been the Director of Ferd Social Entrepreneurs since its establishment in 2009, investing in more than 35 different social entrepreneurs in the Nordics. She is also a board member at Den Sociale Kapitalfond (the Social Capital Fund in Denmark) and NTNU TTO (Tech Transfer). Katinka previously held the position as Vice President of Innovation Norway, the Norwegian governmental body on Industrial development. She also featured in two seasons of an entrepreneurial TV-show "Skaperen", a Norwegian twist on "the Dragons Den". Katinka is educated as civil engineer in Electric power from the Norwegian University of Science and Technology.

Kari Sofie Bjørnsen is an engaged politician both on a local and regional level. She is passionate about supporting entrepreneurs and start-ups, sustainability and the Green Transition. She has actively contributed in both national and international start-ups, some successful, some less successful. Kari Sofie is a lawyer and holds an MBA. She holds several important positions in Høyre, the largest party in Norway at the moment, and is now the Vice-chairman of Viken Høyre.





Magnar Ødelien is the Programme Director for EEA/Norway Grants in Innovation Norway. Magnar has for more than 15 years been involved in the development and implementation of business development programmes funded by the EEA/Norway Grants. This also includes funding schemes for entrepreneurs.

Sigrid Høisveen Ulekleiv works as a start-up pilot in DNB, the largest bank in Norway. She helps entrepreneurs starting up their business from an early start phase and idea through start-up and growth. Sigrid has been an entrepreneur for almost 10 years, running her own agency business including production. She has also worked for an angel investor.



Angela Holter is the CEO and Founder of WIN. The mission is to reduce the gender financial gap by delivering learn-to-invest programs to women, providing meeting arenas, and an investment network for women to evaluate deals and invest together. Angela has 15 years of experience in finance and international business development and holds a Master of Science (MSc) in International Business and a Bachelor Degree in Finance. She has personally invested in 10 start-ups in three countries.

Donna Kastrati is a successful entrepreneur and passionate advocate for women's empowerment. As a war child from Kosovo, she overcame adversity and pursued her dreams of entrepreneurship. In 2017, she started her own clothing brand, Little Kingdom, which quickly became a million-kronas business. Donna's interest has since evolved from marketing to entrepreneurship, and leadership, and she's now dedicated to helping women start their own businesses. Through Equal Agency and Hun Etablerer, she's proud to have helped establish over 150 companies in collaboration with her clients. Donna's story is an inspiration to all who face obstacles in pursuit of their dreams.



ABOUT WINGATE

The Wingate project is a collaboration between partners from Hungary, Romania, Serbia, Moldova and Norway. The goal is to create a green, competitive and inclusive entrepreneurial community in central and eastern Europe with guidance and networking for women who want to establish their own business or become investors. The project is financially supported via an EEA grant of €1,824,320 from Iceland, Liechtenstein and Norway through the "EEA and Norway Grants Fund for Regional Cooperation". For more information about the project, [click here](#).

Project implemented by:

